

## *Temperatures: Eliminate False Alerts*



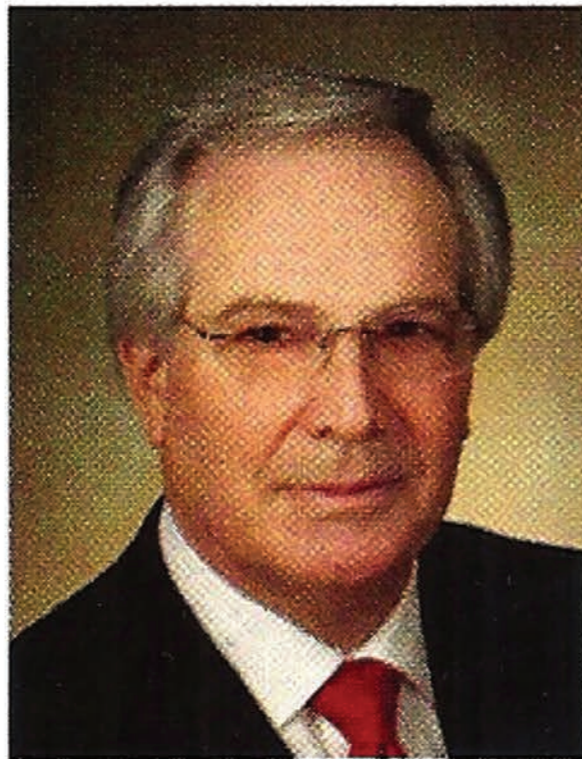
VISIT BOOTH # 9821

### *An Interview with Ron Jacobson, President of Versid, Inc., developers of Versid Assure™ featuring Disney SyncLink™ technology*

Versid's patent-pending Time and Target™ technology generates alerts only when there is a documented food safety risk that requires intervention.

**FDN:** Does Versid Assure™ measure air temperature or product temperature?

**RJ:** Time and Target™ technology determines actual product temperatures,



which is a lot more meaningful. The air temperature may be raised tempo-

rarily when you're receiving products, for example, or the equipment is doing routine cycling. Other systems would send you an alert. Versid Assure™ predicts the time it would take a food product to reach a dangerous temperature—and only sends you an alert if you need to take action.

**FDN:** Can Versid Assure™ tell you how much time you have to act?

**RJ:** Yes. When remote temperature monitoring identifies a risk, Versid Assure™ issues an alert that tells you how much time you have to take action in order to limit time in the danger zone to a maximum of 4 hours (FDA Food Code guidance for a TCS food).

**FDN:** You mention that Versid Assure™ features Disney SyncLink™ technology. What is Disney SyncLink™?

**RJ:** Disney SyncLink™ provides a seamless experience by enabling the connection of the right information,

at the right time and place, to the right person. Disney SyncLink™ provides a platform for Versid and Disney to share their best practices related to all aspects of safety—including food safety—with foodservice organizations throughout the world.

**FDN:** How does Versid Assure™ help with condition-based maintenance?

**RJ:** Versid Assure™ is the only temperature monitoring system that delivers the integration and interpretation of data from equipment temperatures, cycle times, and operating parameters to equip the manager with analysis of equipment performance and energy efficiency. It proactively identifies maintenance needs. Versid Assure™ can help you prevent costly breakdowns and inventory loss, as well as unwarranted energy consumption.

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